

DR. ROSS & DR. MATTHEWS



THE TOP 10 THINGS YOU MUST KNOW BEFORE CHOOSING YOUR PODIATRIST

Welcome Letter from Dr. Ross & Dr. Matthews

Dear Friend,

At The Podiatry Center, we value your and your loved ones' comfort and health above all else. We understand that what is suitable for one patient may not necessarily be the best choice for another, which is why we focus on personalized care based on your unique needs. If you are searching for a foot and ankle specialist for you or a family member, this report will help you identify the most critical questions to ask your potential new podiatrist.

Our practice's most significant component is our extensive experience, but what truly sets us apart from other podiatry offices is our commitment to responsible and compassionate care. Our specialists strive to provide the highest quality foot and ankle treatments in a comfortable, friendly environment.

The questions in this report are the **ten most important characteristics to look for in a podiatrist**. When you find a podiatry office that will provide everything here, then you have likely found a caring provider who can help you achieve a pain-free, active lifestyle.

If you would like to learn more about any of the information provided in this report, please feel free to call us at **(301) 656-6055**. We are always happy to help, and we look forward to speaking with you about the exceptional podiatric medicine we can offer you!

To Your Foot Health,

Paul Ross Michael Matthews

Dr. Paul Ross Dr. Michael Matthews

P.S. When you are ready, call **(301) 656-6055** to schedule your New Patient Consultation to get started on your journey to a pain-free life.



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1. Do They Have

Extensive Experience?

When choosing a new podiatrist, consider their training and experience first. A podiatrist who has already seen a wide variety of cases will likely have already treated a foot condition similar to yours. Prior experience can help your podiatrist foresee any potential risks or complications during your treatment. With this knowledge, you can feel assured that your treatment recommendation is genuinely the best for you and that your treatment will be successful.

Our team at The Podiatry Center has helped over 250,000 people since 1980! Our doctors bring years of experience and advanced training to our patients every day. We strive to offer personalized, comprehensive care and provide thorough exams for the most accurate diagnosis and your best foot health.





2. Are They

A Team Of Collaborating Experts?

Did you know that your foot or ankle pain may be coming from a more serious problem than you think? Some foot pain stems from ailments affecting the bone, while others stem from neuropathy. These specialties are the reason why some podiatrists don't work alone. Oftentimes, teaming up to include multiple doctors of multiple specialties is the best way to help as many patients as possible.

At The Podiatry Center, we've served over 250,000 patients over the years.

This has allowed us to become experts in our field and recognize foot or ankle conditions more quickly while also having the ability to offer you treatment options that work... fast. Dr. Paul Ross is Board Certified in Foot and Ankle Surgery and holds multiple hospital and ambulatory surgery center affiliations. He specializes in treating all foot and ankle conditions. Dr. Matthews is Harvard educated and specializes in sports medicine, minimally invasive surgical techniques, regenerative medicine techniques, and total ankle replacement. With our team of collaborating experts, you can be sure you're receiving the best podiatry care available at The Podiatry Center.

3. Are They Using

Advanced Technology?

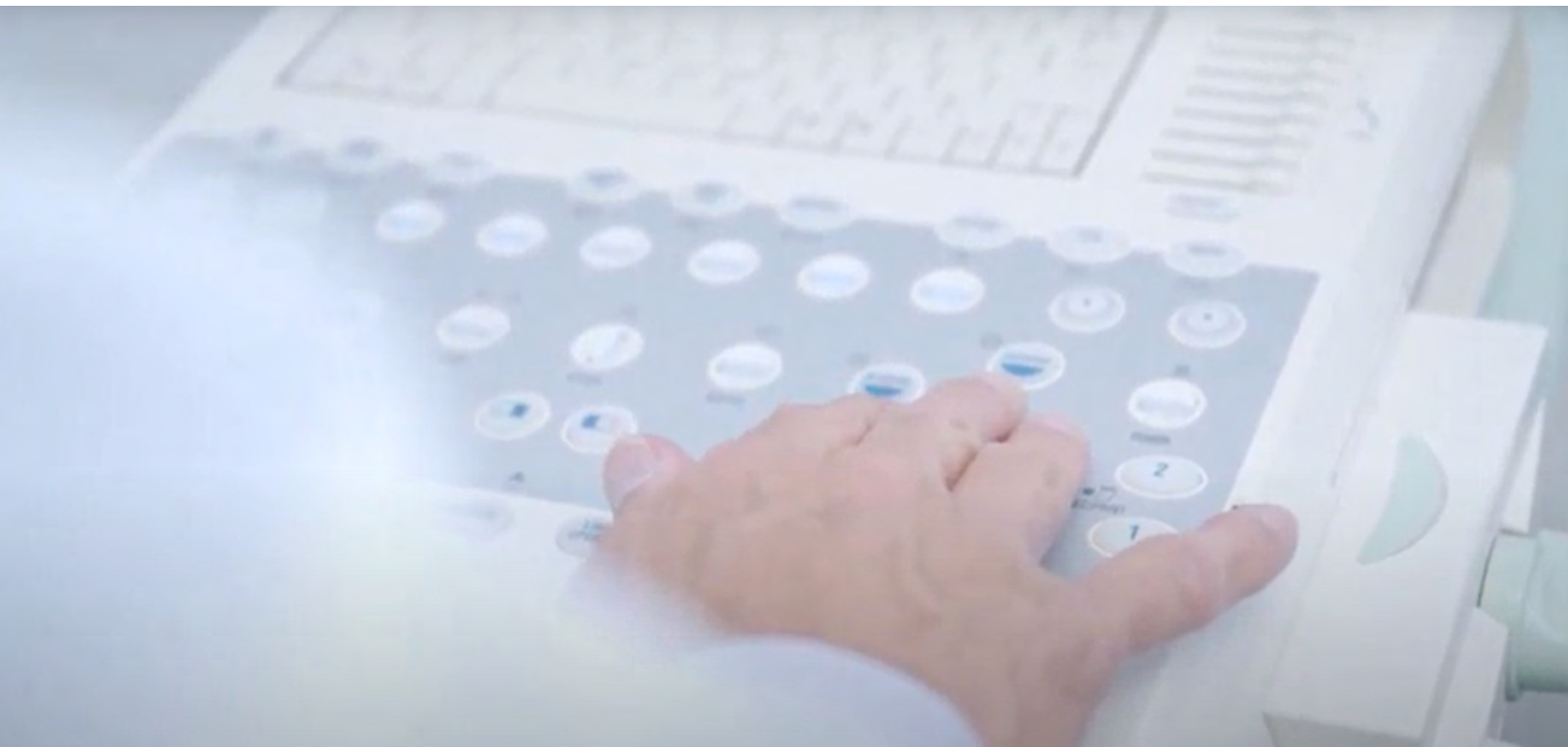
A great podiatrist will understand the importance of staying current with recent scientific research in podiatry and applying the most current knowledge to their practice. Even though the field of podiatry continues to advance, some podiatrists don't take the necessary steps to ensure they're up to date on the most current equipment, diagnostic procedures, and treatment options. You should ask your potential podiatrist if they are always on the cutting edge of podiatric treatments and technologies.

At The Podiatry Center, we work hard to ensure our practice offers you the most advanced and effective technologies.

Podiatric technology includes many state-of-the-art tools, techniques, equipment, and materials to ensure you receive top-notch care. We have received the necessary training to utilize advanced technology for optimal foot care, such as:

- Shockwave Therapy - ESWT
- MLS Laser Therapy
- SWIFT for wart removal
- Ultrasound
- Digital X-Rays

Whether you are experiencing foot pain or ankle pain, you can rest assured that these tools and treatment techniques will ensure the best possible outcome.



4. Will They Start

Treatment at Consultation?

Many patients are actively experiencing foot pain when they make their first appointment with a podiatrist. Your treatment must start as soon as possible after your consultation, especially if you are diagnosed with a severe foot or ankle problem, broken bones, or an injury. If you have to make a second appointment, it's not only inconvenient but also forces you to wait in pain. Be sure that your potential new provider can start treatment at your consultation.

The Podiatry Center offers convenient appointment times, and same-day treatment starts so you can experience pain relief on your first visit. Once you've had your initial consultation, we will discuss your treatment options and begin treatment that same day if you would like to. Getting you back on your feet is our top priority, so we strive to make your treatment as quick and convenient for you as possible!





5. Will They

Respect Your Time?

Your potential new podiatrist should know that commitments like work, school, and extracurricular activities can make it difficult to make and keep doctor's appointments. If you are respectful enough to show up on time, your appointment should start on time – you should never have to wait. Be sure that your provider respects their patients' time by checking waiting room reputations and asking if their appointments usually begin on time.

At The Podiatry Center, we ensure that your appointment proceeds smoothly and efficiently. Our team keeps our schedule well organized, with plenty of time allotted to ensure you get the personalized attention you deserve. That means you'll have virtually no wait time when you arrive to see us! We won't rush you during your appointment, and you will have the chance to ask questions and become informed on the decisions that will directly impact your foot health.

6. Do

Professional Athletes Seek Out Their Care?

When seeking podiatric treatment, you'll want to go to top-rated, highly trained, and experienced doctors who use state-of-the-art treatment options. As you search for your new podiatrist, check to see if they have treated any professionals who directly benefit from this type of treatment and rely on their feet and ankles more than anyone else — e.g., professional athletes, runners, or trainers.

At The Podiatry Center, we work hard to earn our patients' trust in our services. We've helped thousands of happy patients get back on their feet and keep their foot and ankle health strong, including professional athletes like former NFL Kicker for the Washington Football Team, Mark Mosely. He trusted us to keep his feet healthy for his career, and we can provide you with that same top-notch service.





7. Do They Offer a

Guarantee on Orthotics?

A strong guarantee is the mark of a podiatrist who cares about you and the outcome of your treatment. To confirm that your potential podiatrist will do their best to give you an ideal experience, ask whether they back up their treatment with any guarantees.

Our team at The Podiatry Center not only

takes responsibility for the quality of your care but also wants you to feel respected and at ease throughout your time with us. That's why we're proud to offer a satisfaction guarantee on all orthotics provided by our offices. If you are not satisfied with your orthotics, simply let us know and we'll do our best to make it right. It's our promise to you!

8. Are They

Award-Winning?

In your search for a podiatrist, it's a good idea to look for one who has received awards for podiatry care and treatments. Awards mean that a particular podiatrist has gone above and beyond to provide exemplary care and successful results for their patients, and you can look forward to an exceptional experience as well.

At The Podiatry Center, we take our responsibility to you and your foot and ankle health seriously. We work diligently to stay on top of current trends and new innovations in podiatric medicine. We also strive to maintain a relaxing and welcoming atmosphere in our offices. Our core purpose is to ensure your comfort and happiness from the moment you walk through our doors.

We are proud to announce that our efforts to provide the best podiatry care possible have been recognized and we were voted the Best of Bethesda Podiatrists by Bethesda Magazine in 2013, 2016, 2017, 2018, and 2019! Contact us today to see how our award-winning care can help you!



9. Are They

Featured in the Media?

Today we research online before making any decision about purchasing products or services - even searching for a trusted health care provider. Sometimes it's challenging to locate any information other than a listing on a practice's website. You want to find a trusted, quality podiatrist - but how?

Our award-winning practice has seen over 250,000 patients since 1980! As a go-to

source for high-quality podiatry care and expertise, Dr. Ross has a radio show on 106.1 FM, CBS Sports Radio, *The Ross Rules of Footcare*.

When you choose The Podiatry Center for your podiatry care, you can look forward to 5-star-rated care from an experienced podiatrist who is recognized as an industry leader.





10. Are They **Multilingual?**

If you or your loved one doesn't speak English as your first language, then trying to discuss complex health concerns with any kind of healthcare provider can be stressful and, in some cases, can even lead to poor treatment due to misunderstandings or miscommunications. It can also be a hassle to find someone to join you in your appointment as a translator, especially when you need a short-notice emergency appointment. To avoid problems that can arise due to

language discrepancies, ask your potential podiatry office if any of their staff are bilingual in your native language.

At The Podiatry Center, we appreciate the importance of being able to communicate effectively with our patients for the best possible podiatric care. For this reason, we provide podiatry services in English, Spanish, and Tagalog. This is just another way that we seek to go a step beyond for the members of our community.

11. Bonus: Do They Provide

Flexible Payment Options?

This report was only supposed to include ten crucial questions to consider when looking for a podiatrist, but affordability is so important that we've included this section as a bonus.

It is critical to know what kind of payment options your potential podiatrist offers before making your decision. When considering the expert care provided at The Podiatry Center, we don't want finances to get in the way of the foot

health care you need.

Our practice accepts most health insurance plans, but we are also committed to working with you and your unique situation. We never want patients to put off necessary treatment. We are proud to offer flexible payment options so you can focus on what matters – getting your healthiest feet for a pain-free life. Ask us about our payment options during your consultation!



Closing Letter from Dr. Ross & Dr. Matthews

Dear Friend,

We hope this report was informative! If you've already seen another podiatrist and you aren't satisfied with their answers, we are happy to give you a second opinion. We invite you to schedule an appointment with us for a consultation at any time. Additionally, please feel free to call The Podiatry Center with any foot and ankle medical concerns.

At The Podiatry Center, our specialists understand the many factors to consider when choosing a new podiatrist. However, the information provided in this report will help you choose the right podiatry office for your foot health needs.

If you have any questions for us, please call us at **(301) 656-6055**. We look forward to welcoming you to The Podiatry Center!

To Your Foot Health,

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